



**Christmas SPIRIT Foundation**  
**Trees for Troops**  
**Contact:** Amy Mills  
**Phone:** 636/449-5060  
**Email:** amills@amrms.com

FOR IMMEDIATE RELEASE

### **Trees for Troops Selected as Finalist in White House's Joining Forces Community Challenge**

Chesterfield, Mo. (Jan. 26, 2012) – Trees for Troops, a program of the Christmas SPIRIT Foundation (CSF), was named as one of 20 finalists in the Joining Forces Community Challenge. Launched by First Lady Michelle Obama and Dr. Jill Biden in 2011, the Challenge is designed to recognize those organizations and individuals with a demonstrated, genuine and deep desire to be of service to military families.

“The White House is challenging the public to share stories of service and dedication to military families,” says Nigel Manley, chair of the Christmas SPIRIT Foundation. “The Trees for Troops program has helped to bring the Christmas spirit to U.S. military families across the nation, delivering more than 100,000 Real Christmas Trees since 2005.” In 2011, Trees for Troops, with the help of partner FedEx, delivered more than 19,000 Christmas Trees to 65 military bases in the U.S. and overseas.

Finalists will be judged throughout January and February 2012, and the general public is invited to vote daily at the Challenge.gov website for their favorite entry. Winners, including the People’s Choice winner, will be announced on Feb. 24, 2012.

Visit <http://joiningforces.challenge.gov/submissions/5186-trees-for-troops> to view the Trees for Troops submission and cast your vote.

#### **About the Christmas SPIRIT Foundation**

The Christmas SPIRIT Foundation, based in Chesterfield, Mo., is a 501(c)(3) nonprofit foundation that advances the Christmas spirit for kids, families and the environment. Trees for Troops® is just one of its projects. Ninety-eight percent (98%) of all donations go directly to its programs. For more details or to donate, visit [www.ChristmasSPIRITFoundation.org](http://www.ChristmasSPIRITFoundation.org).

Follow Trees for Troops on Twitter: [www.twitter.com/trees4troops](http://www.twitter.com/trees4troops)

Become a Fan on Facebook: [www.facebook.com/trees4troops](http://www.facebook.com/trees4troops)